

HKIS Awards 2024

Sponsorship Package

Entitlements*	Diamond HK\$128,000	Platinum HK\$88,000	Gold HK\$68,000	Silver HK\$48,000	Bronze HK\$28,000
Attendance at Award Presentation Ceremony	12 Seats	8 Seats	4 Seats	-	-
Logo in Post-Award Online Supplement ^{14*}	Jumbo Logo	Large Logo	Medium Logo	Regular Logo	Small Logo
Advertisement in Program booklet of Award Presentation Ceremony ^{12*}	Full page (Premium position)	Full page	Half page	1/4 page	Logo
Logo on all Award Marketing Materials and Website 5	✓	✓	✓	✓	✓
Corporate Video Advertisement on Award Website ¹⁵	✓	-	-	-	-
Banner Advertisement on Award Website ¹⁵	Main page	Main page	Sub-page Regular banner	Sub-page Regular banner	-
Souvenir Presented at Award Presentation Ceremony	✓	✓	✓	✓	✓
Emcee's Announcement at Award Presentation Ceremony	✓	✓	✓	✓	✓
Video Advertisement at Award Presentation Ceremony ¹³	✓	✓	-	-	-
Standalone Items:					
Online Advertorial Coverage in ONE local media 14 *			Extra HK\$48,000		
Online Banner Advertising in ONE local media ^{14*}			Extra HK\$35,000		
1 min video production to share winning speech which will be posted on award website and HKIS social media channel ⁶ *			Extra HK\$30,000		

^{*}Any changes are subject to the Organising Committee's final decision without any prior notifications.

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^{*}HKIS Awards 2024 Organising Committee reserves the right of final decision in case of any disputes.

Remarks:

- 1. All artworks & output files (in ai format) are to be prepared by the sponsors and the content will be approved by the Organising Committee in advance.
- 2. Premium position including, inside front cover, inside facing page, and inside back cover, which are available on a first-come, first-served basis.
- 3. Video advertisement (in avi / wmv / mp4 format) is to be prepared by sponsors, and the content will be approved by organiser in advance.
- 4. Selected Online Media: Hong Kong Economic Times
- 5. Logo, Banner, Video Advertisement will be updated on website within 1 week after sponsorship confirmation and material submission
- 6. Video will be produced by HKIS's video crew and filmed during Award Presentation Ceremony ONLY.



Reply Slip

To: Award Secretariat - Creative Consulting Group Inc. Limited

6/F, Unit 623, Lee Garden 3, Causeway Bay

Attn: Ms Ann Li / Ms Winnie Tsang Email: hkisawards@creativegp.com

Sponsorship Package

Our company wo	uld be pleased to be (please	v as appropriate):					
☐ Diamond Spor	nsorship (HK\$128,000)						
☐ Platinum Sponsorship (HK\$88,000)							
☐ Gold Sponsorship (HK\$68,000)							
☐ Silver Sponsorship (HK\$48,000)							
☐ Bronze Sponsorship (HK\$28,000)							
Contact Information	<u>on</u>						
Company name:							
Address:							
Contact person:		Contact tel no:	_				
Email:							
Date:		Signature					
		(with company chop)					
Domonules							

Remarks:

- 1. Cheque should be made payable to "Surveyors Services Limited"
- 2. Please also e-mail company name and logo (in high resolution jpg format and ai format)

For further enquiries, please contact:

Ms Winnie Tsang Ms Ann Li

Tel: (+852) 3769 6404 Tel: (+852) 5623 1965

Email: hkisawards@creativegp.com
Email: hkisawards@creativegp.com

~ THANK YOU FOR YOUR GENEROUS SUPPORT~

總辦事處 Head Office

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北京辦事處 Beijing Office

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